

**PRESS RELEASE
FOR IMMEDIATE RELEASE**



LOCAL RV DEALER HELPS GRANT CHILD'S WISH

***Family Receives New Camping Trailer Through
The Children's Wish Foundation of Canada***

OTTAWA, ON July 11, 2007 – Last Friday, a five-year-old Ottawa boy named Darren was granted his wish when he and his family picked up a brand new tent trailer from Ottawa Camping Trailers.

The little boy's wish was made possible thanks to The Children's Wish Foundation, an organization that seeks to fulfill the wishes of children coping with a high risk, life-threatening illness. Darren is diagnosed with a rare-blood disorder called Familial TTP.

Darren's family previously owned an RV, but had to retire it due to its age. Darren's father said that Darren loves being outside so much, that he would live in the outdoors if he could. This love of the outside prompted Darren to ask the Children's Wish Foundation for a new RV.

Upon arrival at the RV dealership, Darren was given an honorary staff uniform and nametag. Darren and his family then picked up the tent-trailer that he had previously picked out - a Starcraft "RT" series trailer that sleeps 7 people.

When asked why he selected this specific RV, Darren replied that he "really liked its big wheels."

Ron Blackburn, General Manager of Ottawa Camping Trailers, said that he was happy to help grant Darren's wish. "RVing, at its heart, is about helping families build memories together," said Blackburn. "Darren's a great kid, and my staff and I were thrilled to help Darren and his family continue to enjoy the RV lifestyle."

Go RVing Canada recently released key findings from its 2007 National Ownership Study, revealing that RV ownership is on the rise in Canada, with some 14% of Canadian households owning a recreational vehicle.

Darren, in the meantime, is anxiously getting ready for a week long vacation in his "big wheeled" tent-trailer. He is also contemplating charging his older brothers to stay in *his* RV.

The Go RVing coalition was formed in 1997, and consists of RV manufacturers, RV dealers and campground operators. The coalition serves as the Canadian RV camping industry ambassador to provide the public and media with information about the benefits of RV travel. The coalition also seeks to enhance consumer information and satisfaction with the RV experience. For more information please visit www.GoRVing.ca.

-30-

Contact Information:

The Children's Wish Foundation of Canada
National Capital Region Chapter
Lynn Noel 613-841-000

Go RVing Canada
Alana Fontaine
1-866-470-3528

A picture of the event is attached.

